

UM COMMUNITY SCHOLARS IN AFFORDABLE HOUSING

JOSE FELIX DIAZ,
EXECUTIVE VP, BALLARD PARTNERS

AFFORDABLE HOUSING FOR ARTISTS IN WYNWOOD

The Wynwood neighborhood in Northeast Miami-Dade is a magnet for art, but the area has become largely unaffordable for most struggling artists.

My capstone goal is to complete an affordable housing project for artists at the Bakehouse Arts Complex which will provide housing opportunities for the very artists that make Wynwood unique.

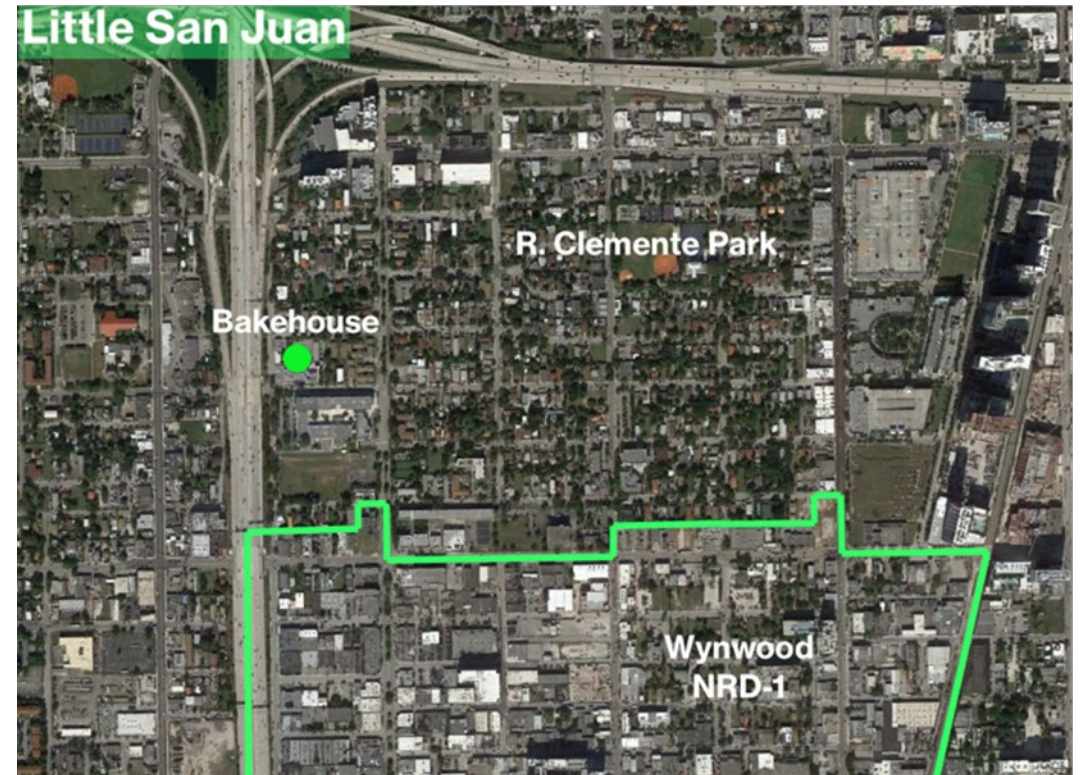
AFFORDABLE HOUSING FOR ARTISTS IN WYNWOOD

- The Wynwood Arts District has become one of Miami-Dade County's epicenters for art & culture.
- Because of gentrification and large-scale developments, the average residential property in Wynwood has become unaffordable for just about everyone... INCLUDING ARTISTS.
- If our community's artists continue to leave Miami-Dade County because of increase high costs, Wynwood is destined to fail.
- Which brings us to...



THE BAKEHOUSE ARTS COMPLEX

- There are no affordable housing projects dedicated for artists in Miami-Dade County. Other communities, including Broward County, have such projects.
- The Bakehouse Arts Complex is a 501(c)(3) in the heart of Wynwood which provides emerging and mid-career artists with the opportunity to creatively explore and develop their artistic endeavors.
- The Bakehouse is looking to build an affordable housing project in North Wynwood that would be perfect for the neighborhood.



CREATING A PROJECT



- Obtain stakeholder support, starting with our immediate community, to renovate the historic building and redevelop the Bakehouse site, maximizing the opportunity to provide affordable live, live-work, and work spaces for artists.
- Secure City of Miami approvals to change land use and up-zone our property to attract the best redevelopment potential for Bakehouse and secure the financial resources to grow and sustain the future.
- Master plan the site and seek a developer partner through a competitive Request for Proposals.
- Finalize partnership; design and secure financing; seek approvals; build.

HOW CAN YOU HELP?

- **Establish strategic partnerships with other cultural organizations, schools, universities, and colleges to create awareness.**
- **Find and engage legal & financial experts that can share real world experience and best practices for financing and implementation of similar projects.**
- **Create an ongoing and sustainable external communications strategy and plan across multiple platforms to ensure public engagement and civic buy-in of concept.**

