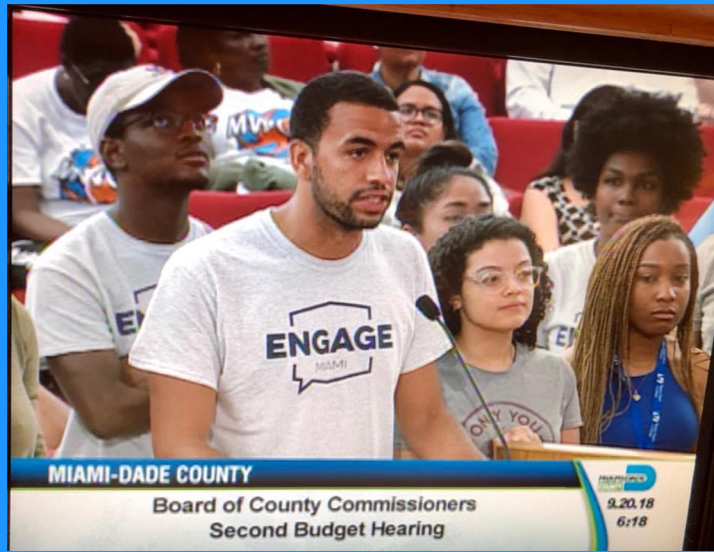


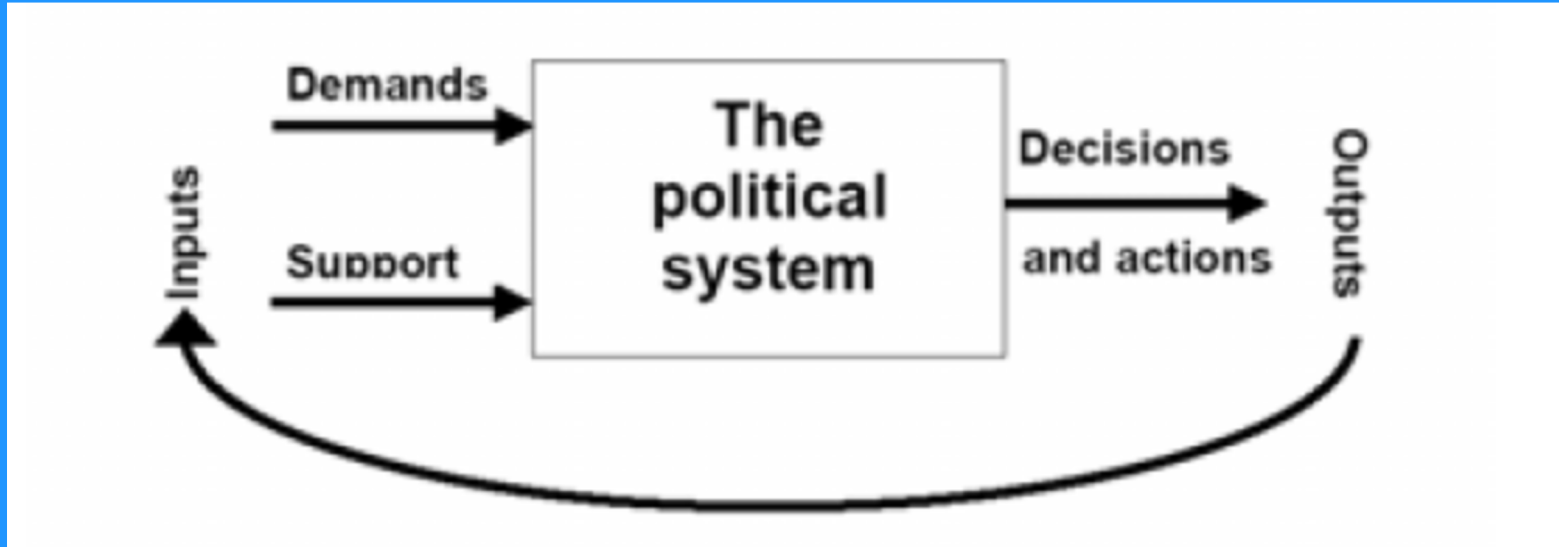
**Community Scholars in  
Affordable Housing Capstone:  
Quantifying The Political  
Influence of Developers**

Gilbert Placeres  
Organizing Director  
Engage Miami





# A Theory of Political Influence

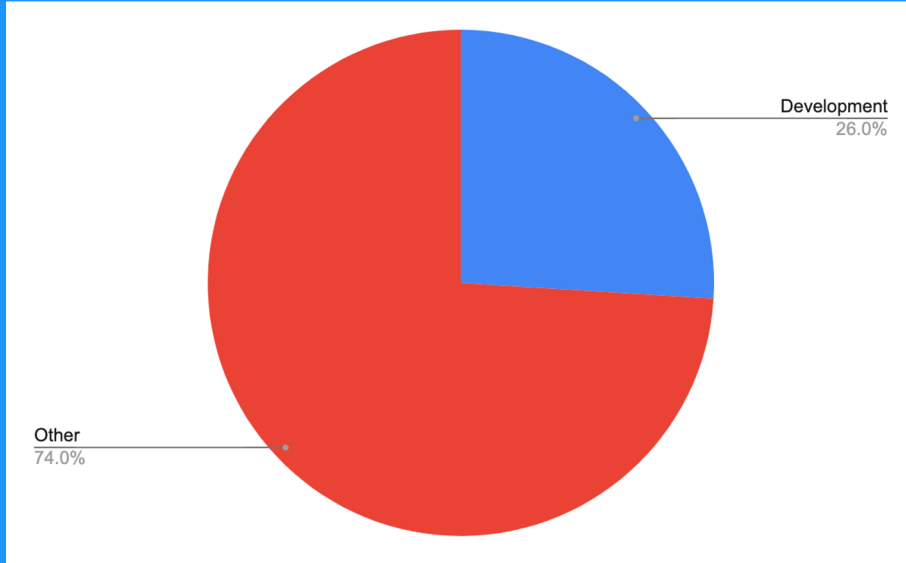


Source: Easton, David (1965). A Systems Analysis of Political Life.

- Residents and the development industry place often contradictory demands on our local political system
- The development industry uses campaign donations as a powerful support to the political system

***But how  
powerful?***

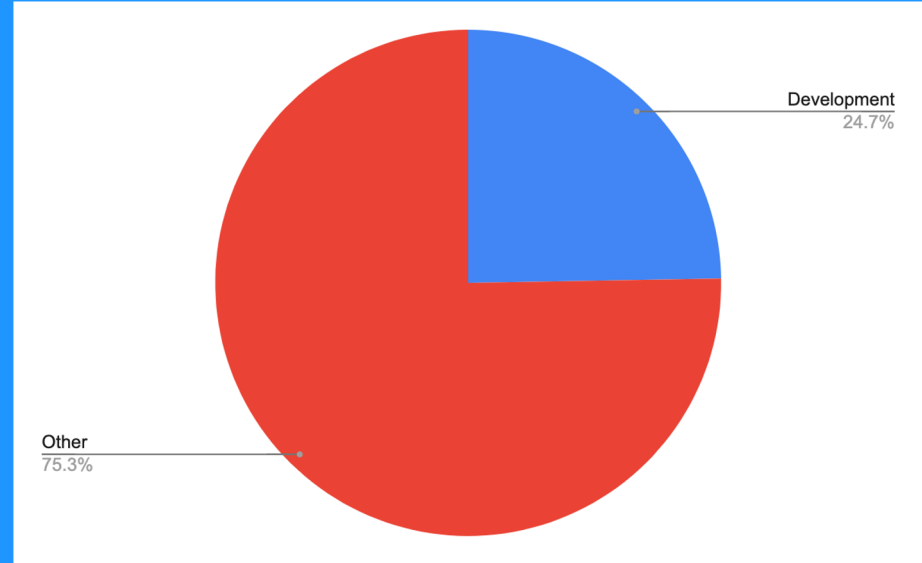
## Donations to Official Candidate Campaigns



Total to Candidate Campaigns:

**\$1,323,705**

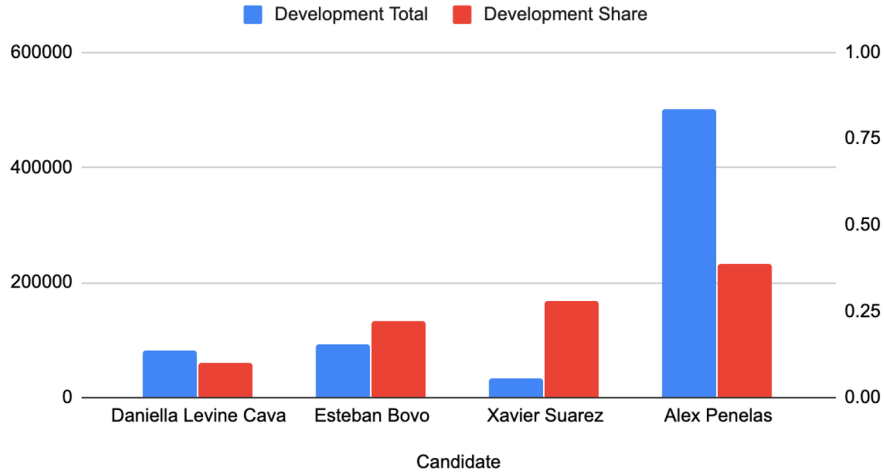
## Donations to 3 Mayoral PACs (Cava, Penelas, Suarez)



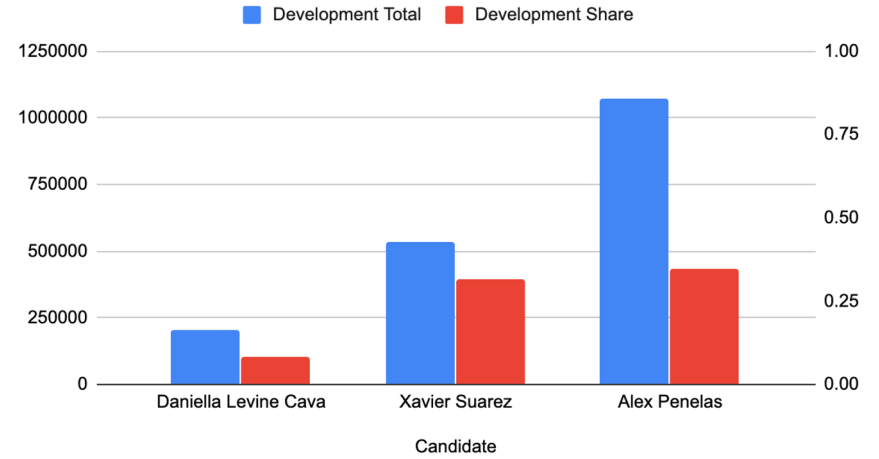
Total to Mayoral PACs:

**\$1,810,693**

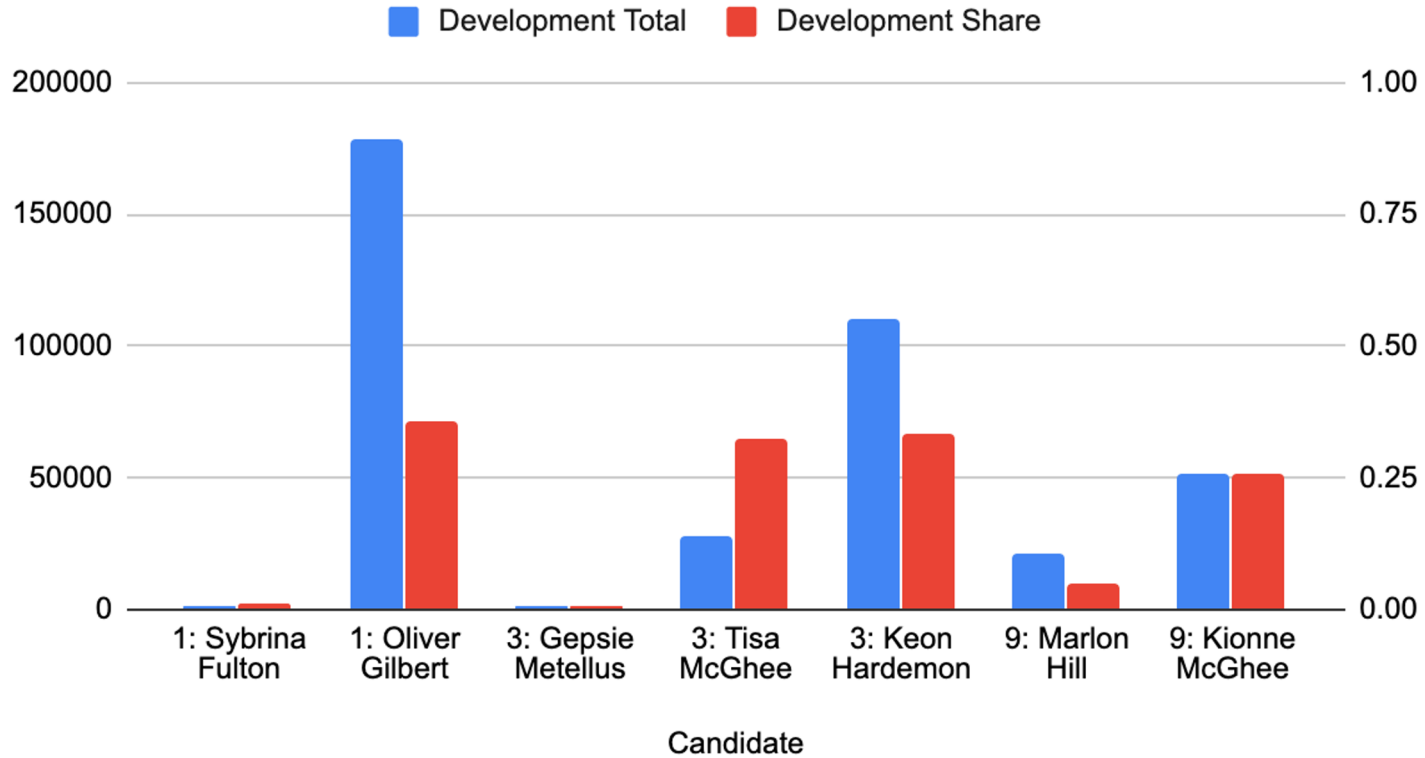
## Donations to Official Mayoral Campaigns



## Donations to Mayoral PACs



## County Commission Candidates Districts 1, 3 & 9



# Going Forward

- **2020 Elections**      Incorporate this research into our communications around our Young People's Policy Priorities
- **Future Elections**      Institutionalize this research as part of the work we do every local election cycle, and include percentages of donations/top donors in our voter guides
- **Advocacy**      Use it to build momentum for and inform a campaign to reform campaign finance laws in collaboration with key partners



# What Can You Do?

- Vote for elected officials who stand up to special interests, and make sure your friends and family do too.  
**[engagemiami.vote](https://engagemiami.vote)**
  - Advocate for affordable housing solutions at County & City meetings & support organizations
  - Ask your local County Commissioners and candidates to sign on to the demands of the Young Peoples' Policy Priorities! Pledge in support at  
**[engage.miami/YPPP](https://engage.miami/YPPP)**
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