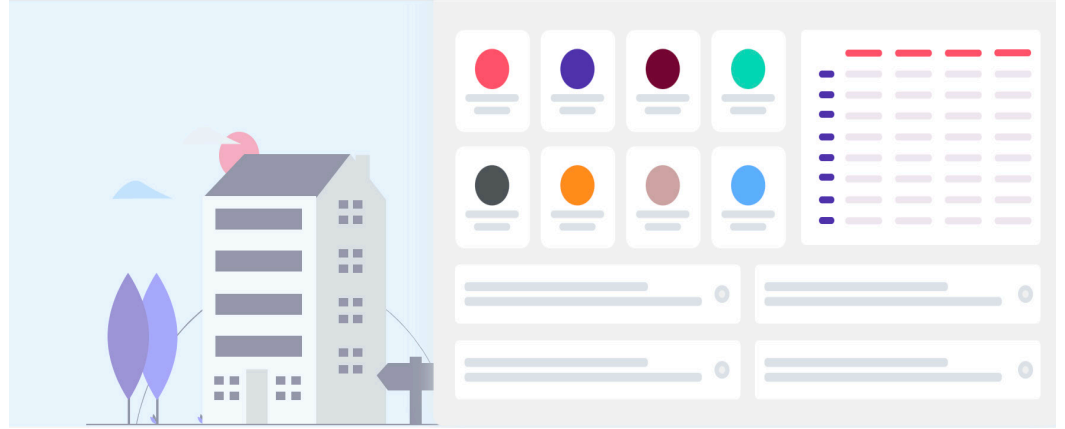


CAPSTONE PROJECT



AFFORDABLE TAX FINDER

MATCHING AFFORDABLE HOUSING PROJECTS TO THE RIGHT TAX INCENTIVE



2020 UM Scholars
in Affordable
Housing

Jessica Sanchez, MBA
Affordable Housing Advocate

Affordable Tax Finder is a proposed online resource for small developers to analyze the feasibility of projects according to tax incentives.

Today, tax data is not easily accessible, having a negative impact on affordable housing production.



My name is Jessica Sanchez,
I am a small developer who
has found it extremely painful
to navigate tax incentive
information.

The feasibility of my affordable housing
projects is contingent on tax incentives



*Bachelors in Economics, University of Florida
Masters in Finance, Florida International University*

Tax incentives have the biggest impact on operating expenses; therefore, without tax incentives affordable housing projects simply don't work.



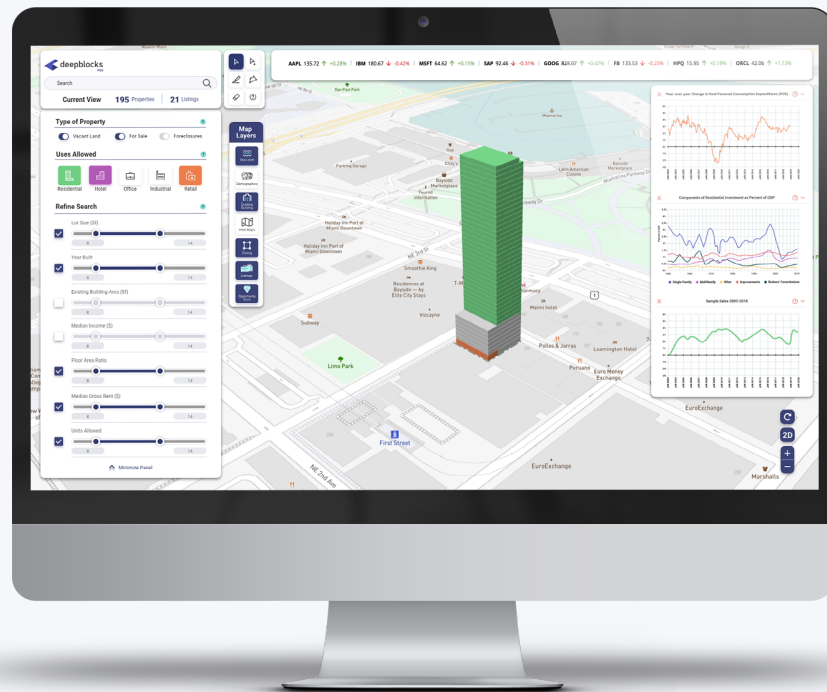
Introducing Affordable Tax Finder (ATF)

Affordable Tax Finder helps small developers find the right tax incentive for their projects

Basic Functionality:

- 1 TAX MATCH
- 2 LINKS & FORMS
- 3 FINANCIAL ANALYSIS
- 4 CHECKLIST & RESOURCES

With ATF, any project can be analyzed against its affordable housing potential.



PRODUCT ROAD MAP

1

FUNDING

Apply for grant and sponsorship to develop the interactive online database for affordable housing developers



2

DATA ARCHITECTURE

Identify all available taxes and requirements to create software logic



3

CODE PRODUCTION

Partner with local software real estate platform (Deepblocks) to integrate into their financial analysis



4

DISTRIBUTION & SCALE

Work with city officials to make sure every developer knows this exists. Continue to increase database for optimization



OBJECTIVE

- Tax incentives provide better cash-flow
- Better cash-flow brings more interest from developers
- More affordable housing improves the quality of life in our city



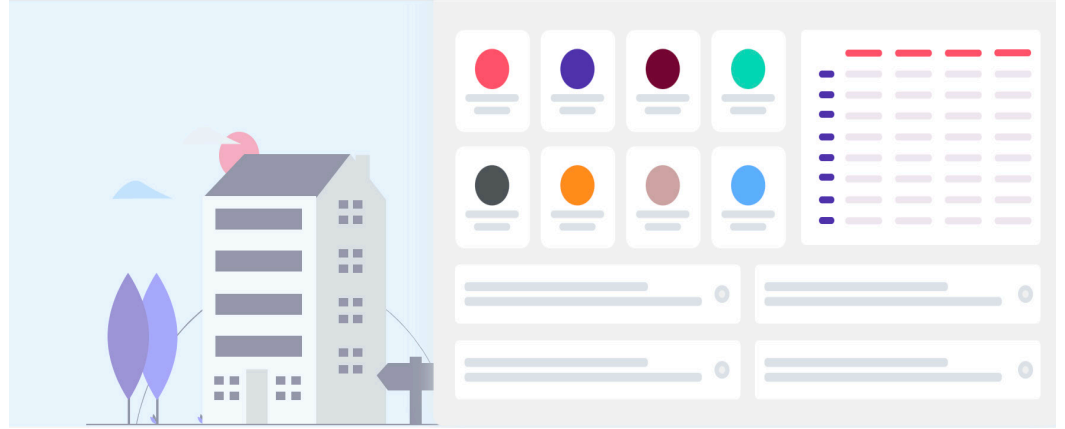
CONCLUSION

Transparency and access to tax incentives is a small step towards the impact of having more affordable housing projects in our city.

Support the Affordable Tax Finder with a grant.



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